

INTERNATIONAL TEXAS LONGHORN ASSOCIATION
 2008 CONVENTION AND CHAMPIONSHIP SHOW
 ★ **“CELEBRATING THE LEGENDARY TEXAS LONGHORN”** ★

Somervell County Exposition Center
 Glen Rose, Texas
 October 22 – 25, 2008

★ Wednesday, October 22nd ★

12:00 PM – 7:00 PM 6 PM	Check-in/Registration ITLA Board Meeting	Arena Office ITLA Headquarters
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★ Thursday, October 23rd ★

8:00 AM	Call of the Horns	Main Arena
8:45 AM	Grand Entry	Main Arena
9:00 AM	Non-Haltered Show	Main Arena
9:00 AM	Seminars	Arena Meeting Rooms
6:30 PM	WELCOME Dinner/Dance	Arena Main Hall

★ FRIDAY, OCTOBER 24th ★

8:45 AM	Grand Entry	Main Arena
9:00 AM	Haltered Show	Main Arena
9:00 AM	Seminars	Arena Meeting Rooms
12:00 PM	Ladies Lunch	Granbury Square
4:00 PM	Affiliate Presidents Meeting	ITLA Headquarters
5:00 PM – 7:00 PM	Anniversary Celebration	ITLA Headquarters
7:00 PM	Youth Social	Main Arena

★ SATURDAY, OCTOBER 25th ★

8:00 AM	Grand Entry-Youth Show	Main Arena
8:15 AM	Youth Show	Main Arena
8:00 AM – 12:00 PM	Youth Art Show	Arena Main Hall
1:00 PM	General Membership Meeting	Arena Main Hall
Immediately following Gen. Mtg.	ITLA Board Meeting	Arena Main Hall
6:00 PM	Banquet Social Hour	Arena Main Hall
7:00 PM	Annual Banquet	Arena Main Hall

CLASSES FOR 2008 ITLA CHAMPIONSHIP SHOW

You must be registered for the convention to show.

HALTERED/NON-HALTERED FEMALES:

Junior Heifer Classes:

Class 1 Born March - April of 2008 (must be 180 days of age at show time.) This class does not have to qualify for the International Show.

Class 2 Born January - February of 2008

Class 3 Born November - December of 2007

Class 4 Born September - October of 2007

Class 5 Born July - August of 2007

Class 6 Born May - June of 2007

Class 7 Born March - April of 2007

Class 8 Born January - February of 2007

Note: Calves may be shown at side up to 210 days old. Females over 30 months of age must be shown with calf at side or be palpated safe in calf by a veterinarian with notation made on the health certificate. No crossbred calves may be shown at side.

Senior Heifer Classes:

Class 9 Born September - December of 2006

Class 10 Born May - August of 2006

Class 11 Born January - April of 2006

Junior Cow Classes:

Class 12 Born 2005

Class 13 Born 2004

Class 14 Born 2003

Senior Cow Classes:

Class 15 Born 2001/2002

Class 16 Born 1999/2000

Class 17 Born 1998 or before

HALTERED BULLS:

Note: All bulls must have nose lead when shown without their dam.

Junior Bull Classes:

Class 18 Born March - April of 2008 (must be 180 days of age at show time.)

Class 19 Born January - February of 2008

Class 20 Born November - December of 2007

Class 21 Born September - October of 2007

Intermediate Bull Classes:

Class 22 Born July - August of 2007

Class 23 Born May - June of 2007

Class 24 Born March - April of 2007

- Class 25 Born January - February of 2007
- Class 26 Born September - December of 2007

Senior Bull Classes:

- Class 27 Born May - August of 2006
- Class 28 Born January - April of 2006
- Class 29 Born May - December of 2006

HALTERED/NON-HALTERED STEERS:

Junior Steer Classes:

- Class 30 Born 2008
- Class 31 Born July – Dec 2007
- Class 32 Born Jan – Jun 2007
- Class 33 Born July – Dec 2006
- Class 34 Born Jan – Jun 2006
- Class 35 Born Jan – Dec 2005

Senior Steer Classes:

- Class 36 Born 2004
- Class 37 Born 2003
- Class 38 Born 2002
- Class 39 Born 2001 and before

Group Classes:

- Class 40 Produce of Dam – Two or more from the same dam, any sex, natural birth only
- Class 41 Get of Sire – Three or more from the same sire, any sex

YOUTH CLASSES

Pee Wee Exhibition Division:

Children 6 years of age and under as of January 1 may show a calf, of any age, male or female. This is the only youth class for which adults will be allowed in the show ring.

SHOWMANSHIP DIVISIONS (Ages as of January 1)

- Junior Division.....7-9 years**
- Intermediate Division.....10-12 years
- Teen Division.....13-14 years
- Senior Division.....15-18 years

HALTERED FEMALES:

Junior Heifer Classes:

- Class 1 Born March – April of 2008
- Class 2 Born January – February of 2008
- Class 3 Born November – December of 2007
- Class 4 Born September – October of 2007

- Class 5 Born July – August of 2007
- Class 6 Born May – June of 2007
- Class 7 Born March – April of 2007
- Class 8 Born January – February of 2007

Senior Heifer Classes:

- Class 9 Born September – December of 2006
- Class 10 Born May – August of 2006
- Class 11 Born January – April of 2006
- Class 12 Born September – December of 2005

HALTERED BULLS:

Note: All bulls must be shown with nose lead when shown without their dam.

Junior Bull Classes:

- Class 13 Born March – April of 2008
- Class 14 Born January – February of 2008
- Class 15 Born November – December of 2007
- Class 16 Born September – October of 2007
- Class 17 Born July – August of 2007
- Class 18 Born May – June of 2007

Intermediate Bull Classes:

- Class 19 Born March – April of 2007
- Class 20 Born January – February of 2007
- Class 21 Born November – December of 2006

HALTERED STEERS

Junior Steers:

- Class 22 Born 2008
- Class 23 Born July – December 2007
- Class 24 Born January – June of 2007
- Class 25 Born July – Dec 2006
- Class 26 Born Jan – Jun 2006

Senior Steers:

- Class 27 Born 2005
- Class 27 Born 2004
- Class 28 Born 2003

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ENTRY FORM

Show Program Deadline - October 1, 2008

Single Entry Form-Duplicate for Additional Entries/Attach Copy of Animal's Registration

NOTE: Original Health Papers Required – No Copies

Name of Animal: _____ Class: _____
 Registration Number: _____ Date of Birth: _____
 Calf at Side – Date of Birth: _____ () Bull () Heifer

Check One Division

() Pee Wee () Youth () Haltered () Non-Haltered

Exhibitor: _____ ITLA #: _____
 Owner: _____ ITLA #: _____
 Address: _____ Phone #: _____
 City: _____ State: _____ Zip: _____

WAIVER – I hereby make application to enter this class, subject to the provisions of the International Texas Longhorn Association ('ITLA') and its recognized affiliates and the above named show for which I have made entry. I have read and agree to the rules and provisions contained therein as a part of the agreement. I hereby release the ITLA, its recognized affiliates, the show staff and the show facility from any claim or loss to me, my animals or equipment and agree to indemnify and hold all parties harmless from any liability it may incur because of my action or inaction, either solely or with others which result in an injury to any person, animal or property.

OWNER'S STATEMENT – I have entered the above named animal in its correct class. The age of the animal corresponds to the class in which I have entered said animal. I understand that failure to comply with these set parameters and falsifying animal ages will result in the National Show Committee recommending to the ITLA Board of Directors a course of action to be taken against the signatory of this document.

Signature: _____ Date: _____

SHOW FEES

Pee Wee - Youth - Open Haltered, Non-Haltered, Produce of Dam (No A.I., E.mbro Transfer, or Clone), Get of Sire.

		# Animals	Fee per Entry	# Entered	Total
-	Pee Wee	Free	_____	\$ Free	
-	Youth	\$20.00	_____	\$ _____	
1-5	Qualified	\$45.00	_____	\$ _____	
1-5	<i>Non-Qualified</i>	\$55.00	_____	\$ _____	
6-12	Qualified	\$40.00	_____	\$ _____	
6-12	<i>Non-Qualified</i>	\$50.00	_____	\$ _____	Total Entries: _____
13-20	Qualified	\$35.00	_____	\$ _____	Total Fees Enclosed: \$ _____
13-20	<i>Non-Qualified</i>	\$45.00	_____	\$ _____	
21+	Qualified	\$30.00	_____	\$ _____	
21+	<i>Non-Qualified</i>	\$40.00	_____	\$ _____	

Please mail entry fees and entries to the ITLA Office. Payment must accompany your entry forms.

We accept Money Orders, Checks, VISA, MasterCard and Discover.

Credit Card Number: _____ Visa ___ MC ___ Discover ___

Signature: _____ Expiration: _____

Mail to: International Texas Longhorn Association

P.O. Box 2610

Glen Rose, Texas 76043

INTERNATIONAL TEXAS LONGHORN ASSOCIATION
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Glen Rose, Texas

“LEGENDS OF THE BREED”

Show Program Deadline – October 1, 2008
Single Entry Form-Duplicate for Additional Entries
Attach Copy of Animal's Registration

Name of Animal: _____ Animal's ITLA # _____
ITLA Registration #: _____ Date of Birth: _____

Owner: _____ ITLA #: _____
Address: _____ Phone #: _____

City: _____ State: _____ Zip: _____

Breeder's Name: _____

ENTRY FEE: \$75.00 per entry Number of Entries _____
Total Due \$ _____

WAIVER – I hereby make application to enter this class, subject to the provisions of the International Texas Longhorn Association ('ITLA') and the above named show for which I have made entry. I have read and agree to the rules and provisions contained therein as a part of the agreement. I hereby release the ITLA, the show staff, the cattle handlers, and the show facility from any claim or loss to me, my animals or equipment and agree to indemnify and hold all parties harmless from any liability it may incur because of my action or inaction, either solely or with others which result in an injury to any person, animal or property.

OWNER'S STATEMENT – I have entered the above named animal in its correct class. The age of the animal corresponds to the class in which I have entered said animal. I understand that failure to comply with these set parameters and falsifying animal ages will result in the National Show Committee recommending to the ITLA Board of Directors a course of action to be taken against the signatory of this document.

Signature: _____ Date: _____

Please mail entry fees and entries to the ITLA Office before the posted deadline.
Payment must accompany your entry forms.

We accept Money Orders, Checks, VISA, MasterCard and Discover.

Credit Card Number: _____ Visa ___ MC ___ Discover ___

Signature: _____ Expiration: _____

Mail to: ITLA

P.O. Box 2610

Glen Rose, Texas 76043

**This unaltered class features
great Texas Longhorn cows
15 years and older.**

ITLA Official Rules of the
“LEGENDS OF THE BREED”

1. Entrant must be an ITLA Member.
2. Animal must be registered ITLA.
3. Animal must be 15 years or older.
4. Entrant may choose to participate in the “Legends of the Breed” only. Entry in Championship Show is not required.
5. Animals must be in place no later than Wednesday evening.

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★ ★ **CONVENTION REGISTRATION FORM** ★ ★

Registration Includes Admission to: Championship Show
 Welcome Dinner/Dance
 Hospitality Suite
 Headquarters Anniversary Celebration
 Daily Seminars
 Annual Banquet & Auction

\$65 per adult
 \$30 per youth under age 18
 \$175 per family of four (2 adults/2 youth;
 Additional youth in immediate family \$25)

****Registration costs at Convention: Adults \$75.... Youth \$35.... Family of four \$200**

Registrant Names: ★ _____ () Adult () Youth
 ★ _____ () Adult () Youth
 ★ _____ () Adult () Youth
 ★ _____ () Adult () Youth
 ★ _____ () Adult () Youth

\$65 X ___ Adult(s) = _____

\$30 X ___ Youth = _____

\$175 Family of Four = _____

\$25 X ___ Add'l Youth _____

TOTAL: _____

Please make checks payable to ITLA and mail to:
 INTERNATIONAL TEXAS LONGHORN ASSOCIATION
 P. O. Box 2610
 Glen Rose, TX 76043

Credit Card Number: _____ Visa ___ MC ___ Discover ___

Signature: _____ Expiration Date: _____

How to make your Texas Longhorns more profitable

The ITLA Seminars

October 23rd & 24th in Glen Rose, TX

October 23, 2008

Turning \$200 culls into \$1,000 profit with lean beef marketing

Speakers:

- ★ Steve Mobley
- ★ Darol Dickinson
- ★ Jimmie Gentz
- ★ Barbara Miller
- ★ Jeff McSpadden
- ★ Jerry Taylor

Price \$30

October 24, 2008

Private Treaty Marketing

Speakers:

- ★ Dick Lowe
- ★ Bill Burton
- ★ Larry Lonero
- ★ Joe Assad
- ★ Roger Hutton
- ★ Stan Searle
- ★ William Wood

Price \$30

Both Days: \$50

****Convention Attendees No Charge****

To Register:

Name Phone

Address Email

Date Attending (please circle): October 23rd October 24th Both

Make the check payable to: **ITLA**
Mail to the ITLA at: P.O. Box 2610, Glen Rose, TX 76043

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SHOW PROGRAM ADVERTISING

Camera ready art provided by advertiser

Full page ad \$200 _____
 Half page ad \$150 _____
 Quarter page ad \$ 75 _____
 Business card \$ 25 _____

ARENA ADVERTISING

Banner provided by Advertiser

3x8 Banner \$125 _____
 3x6 Banner \$100 _____
 3x4 Banner \$ 75 _____

ADVERTISER NAME _____ Phone _____
 Mailing Address _____ Fax _____
 City _____ State _____ Zip _____ email _____

Payment must be received by October 1, 2008 for printing deadlines.

Please make CHECKS payable to the I.T.L.A. and mail to:

International Texas Longhorn Association
 P.O. Box 2610
 Glen Rose, TX 76043

Credit Card Number: _____ Visa _____ Mastercard _____ Discover _____
 Signature: _____ Expiration Date: _____

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VENDOR REGISTRATION

10x10 Exhibit Space	\$125.00	# of Booths _____	Total \$ _____
10x20 Exhibit Space	\$200.00	# of Booths _____	Total \$ _____
10x30 Exhibit Space	\$350.00	# of Booths _____	Total \$ _____

Electric hookup is not included in booth rental and will have to be arranged in advance of show.

EXHIBITOR NAME _____ Phone _____
 Mailing Address _____ Fax _____
 City _____ State _____ Zip _____ email _____

Payment must be received by October 1, 2008 for printing deadlines.

Please make CHECKS payable to the I.T.L.A. and mail to:

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 P.O. Box 2610
 Glen Rose, TX 76043

Credit Card Number: _____ Visa _____ Mastercard _____ Discover _____
 Signature: _____ Expiration Date: _____