INTERNATIONAL TEXAS LONGHORN ASSOCIATON
2011 CONVENTION AND CHAMPIONSHIP SHOW
Sponsorship Opportunities

HORN SPONSORS

- **2010 Platinum Elite Horn Sponsor: $4000**
-

VIP introduction and Sponsor ID on all event promos
Eight (8) tickets to Recognition Banquet at reserved table
Signage at Recognition Banquet
Full page ad in Show Program (camera ready art provided by Sponsor)
Arena signage 2 (4 x 8 banner provided by ITLA)
Ranch showcase space inside arena
A full page color ad on the *E-Drover* for 12 months

2010 Platinum Horn Sponsor: $2500

VIP introduction and Sponsor ID on all event promos
Eight (6) tickets to Recognition Banquet at reserved table
Signage at Recognition Banquet
Full page ad in Show Program (camera ready art provided by Sponsor)
Arena signage (4 x 8 banner provided by ITLA)
Ranch showcase space inside arena
A full page color ad on the *E-Drover* for 6 months

- **2010 Golden Horn Sponsor: $1000**

VIP introduction and Sponsor ID on all event promos
Eight (4) tickets to Recognition Banquet
Half page ad in Show Program (camera ready art provided by Sponsor)
Arena signage (2 x 6 banner provided by ITLA)
Ranch showcase space inside arena
A color banner ad on the *E-Drover* for 12 months

- **2010 Silver Horn Sponsor: $500**

VIP introduction and Sponsor ID on all event promos
Four (4) tickets to Recognition Banquet
Half page ad in Show Program (camera ready art provided by Sponsor)
Arena signage (2 x 6 banner provided by ITLA)
Ranch showcase space inside arena
A color banner ad on the *E-Drover* for 6 months

CLASS SPONSOR

Sponsorships announced as each class enters the ring.
Three levels of Class Sponsorships are available:

Regular Class $25
Championship $50
Overall Championship $75.00

Convention Brand T-shirt $30

Your ranch brand on the 2011 Convention t-shirt

SHOW PROGRAM ADVERTISING

Camera ready art provided by advertiser)

Full page ad Black and White $100
Half page ad Black and White $75
Quarter page ad Black and White $40
Business card $20

ARENA ADVERTISING

Banner provided by Advertiser $50
2 x 6 Banner provided by ITLA $100

AUCTION ITEMS

Donate an item to the silent auction or live auction

2011 ITLA Championship Show and Convention

SPONSORSHIP ACKNOWLEGEMENT

Please print all names exactly as they should appear in all publications.

SPONSOR NAME_____