

**Wow! Sale pen ads! Worldwide coverage! Via the Internet!!!! Wow!!!!!!**

**A great advertising opportunity for Longhorn Producers**

**Send this completed form and a picture of the longhorn to be placed in the sale pen with all fees to itla today!**

**Please Print!!**

Your Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

ITLA Member # \_\_\_\_\_ Website Address \_\_\_\_\_

Longhorn Name \_\_\_\_\_

Date of Birth \_\_\_\_\_ Selling Price \_\_\_\_\_

Select Pen to place animal in

\_\_\_ Heifers 2 and under                      \_\_\_ Bulls                      \_\_\_ Swap/Trade/Replace

\_\_\_ Jr Cows 3 – 4 years old                      \_\_\_ Steers

\_\_\_ Sr Cows 5 – 9 years old                      \_\_\_ Ropers/Recreational

\_\_\_ Mature Cows 10 + years old                      \_\_\_ Beef on the Hoof

Ad Text – please provide ad text as you would like it to appear, sorry we cannot facilitate pedigree charts. (Attach add'l page is needed, but include your name and Longhorn Name on the page and staple to form)

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Include appropriate fees

Sale Pen ad – ITLA Member Price \$20.00 \_\_\_\_\_

ITLA Non-Member Price \$50.00 \_\_\_\_\_

ITLA Membership - annual \$60.00 \_\_\_\_\_

ITLA Membership – Life \$700.00 \_\_\_\_\_

Sale pens are sold on an annual basis, any changes to the sale pen contents will be \$5.00 per change, for members or \$25.00 per change for non-members. 1 change is defined as a submission for a sale pen change, can include new photo, new animal, additional content. All Ads must be PREPAID. If you send a photo, be sure to write the animals name and your name on the back.

**Send form and fees to  
ITLA – Sale Pen Ads  
P.O. Box 2610  
Glen Rose, TX 76043**