



## ADVERTISEMENT INSERTION FORM

Order Date: \_\_\_\_\_

### ADVERTISEMENT COPY/NOTES

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### ADVERTISEMENT SPECIFICATIONS

- |                                         |                                          |                                         |                                      |                                    |                                     |
|-----------------------------------------|------------------------------------------|-----------------------------------------|--------------------------------------|------------------------------------|-------------------------------------|
| <input type="checkbox"/> 1-Time         | <input type="checkbox"/> 3-Time          | <input type="checkbox"/> 6-Time         |                                      |                                    |                                     |
| <input type="checkbox"/> Color          | <input type="checkbox"/> B&W             |                                         |                                      |                                    |                                     |
| <input type="checkbox"/> Camera-Ready   | <input type="checkbox"/> Custom Design   |                                         |                                      |                                    |                                     |
| <input type="checkbox"/> Breeders Guide | <input type="checkbox"/> Producers Index | <input type="checkbox"/> ITLA Sales Pen | <input type="checkbox"/> Classifieds |                                    |                                     |
| <input type="checkbox"/> Horizontal     | <input type="checkbox"/> Vertical        | <input type="checkbox"/> No Preference  |                                      |                                    |                                     |
| <input type="checkbox"/> IFC            | <input type="checkbox"/> IBC             | <input type="checkbox"/> BC             | <input type="checkbox"/> Inside      | <input type="checkbox"/> Left-Hand | <input type="checkbox"/> Right-Hand |
| <input type="checkbox"/> Full           | <input type="checkbox"/> 2/3             | <input type="checkbox"/> 1/2            | <input type="checkbox"/> 1/3         | <input type="checkbox"/> 1/4       | <input type="checkbox"/> 1/6        |
| <input type="checkbox"/> Dec/Jan        | <input type="checkbox"/> Feb/Mar         | <input type="checkbox"/> Apr/May        | <input type="checkbox"/> Jun/Jul     | <input type="checkbox"/> Aug/Sept  | <input type="checkbox"/> Oct/Nov    |

### ADVERTISER INFORMATION

Name: \_\_\_\_\_  
Ranch/Farm/Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Home: \_\_\_\_\_ Work: \_\_\_\_\_  
Cell: \_\_\_\_\_ Email: \_\_\_\_\_

### PAYMENT METHOD

Amount Due: \_\_\_\_\_  
 Check    Money Order    MasterCard    VISA    Discover  
Card No.: \_\_\_\_\_ Exp. Date: \_\_\_\_\_  
Name on Card: \_\_\_\_\_

**Mail or Fax Form to:**  
LONGHORN DROVER  
445 N. Rossmore Ave. #101 | Los Angeles, CA 90004  
(817) 690-7706 phone | (413) 691-7706 fax | patti@itla.com